



login register SUBMIT NEWS CHAT THREAD

Search the Shack...



Subscribe to Shacknews or visit our front page for the scoop on all of your favorite games on Xbox 360, PlayStation 3, Nintendo Wii, and PC/Windows.



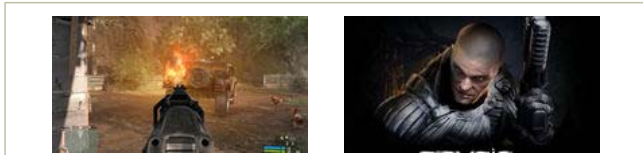
Crytek CEO Estimates 20 PC Game Pirates for Every One Legitimate Buyer

by Aaron Linde Jun 27, 2008 3:31pm CST tags: Crysis Warhead, PC Gaming, Piracy
Crytek chief executive Cevat Yerli offered an assessment of piracy within the PC gaming industry, describing the market as "the most intensely pirated market ever."

"It's crazy how the ratio between sales to piracy is probably 1 to 15 to 1 to 20 right now," Yerli told IGN. "For one sale there are 15 to 20 pirates and pirate versions, and that's a big shame for the PC industry."

Yerli added that he hoped to see some change with the release of Crytek's upcoming shooter follow-up Crysis Warhead. When asked if the game would include anti-piracy measures similar to Electronic Arts' activation protocols in the PC edition of BioWare's Mass Effect, the CEO didn't directly specify but hinted at some new ideas.

"Effectively, if the game isn't an online game or multiplayer game—there are challenges regardless of what you do—the game can be cracked. The effort is to make it more difficult to crack, and certainly we're going to make it more difficult this time with Warhead."



Echoing previous reports that Crysis Warhead would be Crytek's last PC-exclusive title, Yerli added that rampant piracy may lead to "less and less games appearing on the PC, or less and less games pushing the boundaries of PC gaming."

"I think our message is if you're a PC gamer, and you really want to respect the platform, then you should stop pirating... We would only consider full PC exclusives—if the situation continues like this or gets worse—I think we would only consider PC exclusive titles that are either online or multiplayer and no more single-player."

"General Eskimo estimates Crytek CEO 99% crazy. No, seriously, this is stupid. Yes, piracy is a..."

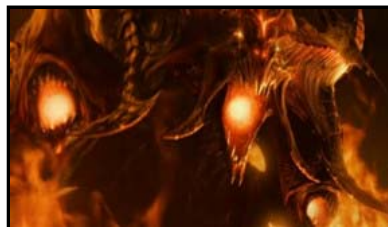
193 Comments

495 diggs digg it



- Diablo 3 Teaser Trailer Movie
- Diablo 3 Gameplay Movie Movie
- Diablo 3 - Witch Doctor Attacks Movie Movie
- Diablo 3 - Barbarian Attacks Movie Movie
- Diablo 3 Artwork Trailer Movie
- Call of Duty 4: Modern Warfare Patch 1.6 to 1.7 Patch

View All



Diablo 3 Media Released: Videos, Screenshots Galore

Blizzard has also released a slew of new Diablo 3 media following the announcement of the sequel. ...

376

12hrs 52mins ago



Diablo 3 Officially Announced
After weeks of speculation, Blizzard has officially announced Diablo III at its World Wide Invitatio...

524

13hrs 35mins ago



The Video Game Release List of 6/29 - 7/5
Guitar Hero: Aerosmith may be the week's big-name release, but Purr Pals and its promise of '40 ador...

1

13hrs 37mins ago



New Diablo Game All But Confirmed Via Blizzard WWI
A new Diablo game announcement is almost certainly forthcoming based on a prominent notebook bei...

83

15hrs 47mins ago



Blizzard WWI Announcement Approaches (Updated)
Update: The penultimate splash image has gone live and is mirrored below, complete with a new smiley...

159

22hrs 4mins ago



Taking Stock: The Gibson-Goldstein Index
The overall industry index rose 242.3 points this week on strong rumors of an impending Diablo 3 ann...

18

23hrs 53mins ago

- Deadliest Catch: Alaskan Storm Simulation
- The Sims 2: IKEA Home Stuff Other
- The SimCity Box Other
- Midnight Play! Pack Other
- Smart Kids Game Club Action
- Mega Man Star Force 2 Zerk X Ninja Action
- Mega Man Star Force 2 Zerk X Saurian Action
- My Weight Loss Coach Other
- Gourmet Chef Other
- Cake Mania 2 Action

Crysis Warhead Teaser Shows Carnage on the Go

84 Comments | Jun 27, 2008 10:29am CST

The first teaser trailer for Crytek's shooter follow-up Crysis Warhead (PC) has been released, offering

a brief look at some of the game's new additio...

Crysis Warhead Details Emerge; Success May Lead to Crysis 2, DX10 Not Required for High-end Effects

56 Comments | Jun 26, 2008 10:50am CST

New details about Crytek's PC shooter follow-up Crysis Warhead have surfaced in monthly gaming magazine PC Gamer, reported by Czech gaming site Tiscali...

Crysis Warhead Runs Smoothly at High on \$620 PC, Claims Crytek; Tweaks Could Hit First Crysis

75 Comments | Jun 19, 2008 9:24am CST

Optimizations made to Crytek's CryENGINE 2 will allow the upcoming sci-fi shooter follow up Crysis Warhead to run smoothly with high detail settings o...

Crytek: No More PC Exclusives After Crysis Warhead, System Reqs Did Not Affect Crysis Sales

115 Comments | Jun 09, 2008 9:42am CST

The fall release of Crysis Warhead will be Crytek's last PC-exclusive effort, Crytek business manager Harald Seeley has revealed. Earlier this year...

Crysis Warhead Announced as PC Exclusive, Developer Explains Crysis Patch Stoppage

72 Comments | Jun 05, 2008 9:01am CST

Following up on yesterday's teasing, developer Crytek and publisher Electronic Arts have officially announced the second entry in the Crysis series of...

Crysis Warhead Revealed

146 Comments | Jun 04, 2008 11:41am CST

On Monday, developer Crytek announced it would no longer be developing Crysis (PC) patches for "a good reason" that it hoped to say more about "in...



Copyright 1996-2007 Shacknews LTD, All rights reserved. Shacknews logos, lols, rofls, lmaos, and possibly also wtf's are service marks or trade marks of Maarten. He will try to bathe with you. Watch out! User-posted content, unless source quoted, is licensed under a Creative Commons Public Domain License.

Get it all with the **Velocity V GT1020A**

[Learn more](#)

ATI RADEON
mEmory Express
AMD Smarter Choice

Shack Network

- [Shacknews](#)
- [Shackvideo](#)
- [FileShack](#)

Shacknews LTD

- [About](#)
- [Shack Team!](#)
- [Legal & Privacy](#)
- [Terms of Service](#)

Shacknews

- [Home](#)
- [RSS Subscribe](#)
- [Submit news](#)